# #BITF2019 DISCOVER NEW BUSINESS OPPORTUNITIES

Construction / Investments / ICT / Energy / Mining / Banking / Health / Logistics / Industrial / Infrastructure / Education / Real Estate / Tourism + more



Register now to participate

**Bookings & Business registrations** 

www.burundiitf.com

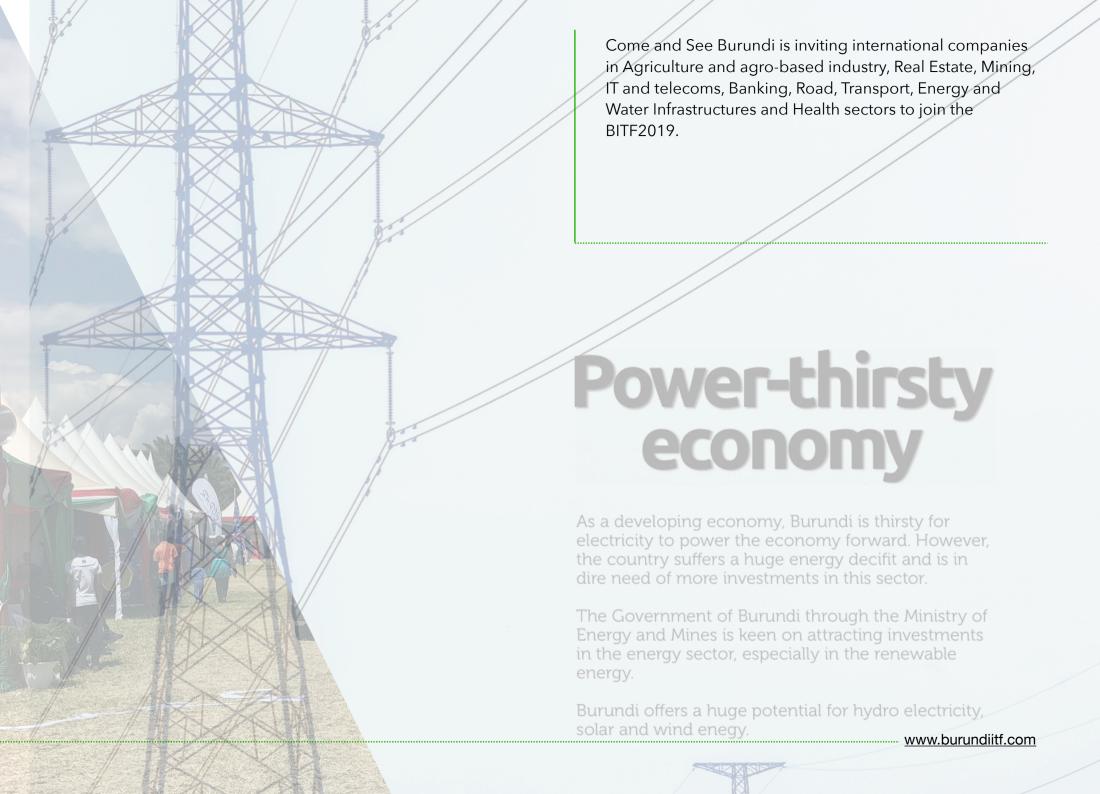


# Burundi International Trade Fair 2019

Transforming Burundi - the first ever International Trade Fair in Burundi, shorted as BITF, as part of Come and See Burundi (CSBU), one of the largest business event organisers in Burundi, offers a unique exposition for local and foreign manufacturers, suppliers, buyers and users of a wide range of goods and services as well as opportunities for investment and trade promotion in strategic areas. It also aims to build an efficient matchmaking platform for closer cooperation between "World Solution Providers and Burundi Business Hub". Currently, our major businesses include business forums and conferences, trade fairs, tourism, real estate, energy and water infrastructures, IT & Telecoms, etc.

The African Union has developed an Agreement establishing the African Continental Free trade Area, which will bring together fifty-four African countries with a combined population of more than one billion people and a combined gross domestic product of more than US \$3.4 trillion. At the crossroads of Central Africa and East Africa and at the centre of the Great Lakes region, Burundi aims to serve as a hub for trade between Central Africa and East Africa, and between Central and Southern Africa. Burundi is a member of regional economic blocs such as East African Community (EAC), the Economic Community of Central African States (ECCAS), the Great Lakes Economic Community (CEPGL), etc.

Intraregional trade levels within the above named economic blocs remain low, indicating enormous potential for the growth of consumption, import and investments in the next years. This event provides a historic opportunity for African and across the world enterprises and investors to explore the huge Continental Market.





# **WHY BURUNDI**

01

#### **LARGE** MARKET

Access to a large domestic & regional market in western Tanzania and eastern Democratic Republic of the Congo

02

#### **YOUNG MARKET**

Access to a large domestic market with one of the youngest population in the region

03

## **VIRGIN** MARKET

Access East Africa's last investment frontier with little or no competition at al.

# You are warmly invited

It is with great pleasure that I cordially invite you to the first edition of the Burundi International Trade Fair, shorted as BITF2019, hosted by Come and See Burundi, one of the largest business event organizers in Burundi. BITF2019 focuses the promotion of Burundian trade and investment opportunities at the international level.

BITF2019 is a purely business to business and business to public platform, targeting key strategic sectors such as agriculture and agro-industry, Real Estate, Mining, IT and telecoms, Banking, Finance and Insurance, Road, Transport, Energy and Water Infrastructures, Logistics and Health. The first edition's theme will focus on "Transforming Trade and Investment of Burundi", providing a unique business platform to increase Burundian private sector cooperation and to contribute the attraction of foreign direct investments into the above named key strategic sectors of Burundi.

At the crossroads of Central Africa and East Africa and at the centre of the Great Lakes region, Burundi aims to serve as a hub for trade between Central Africa and East Africa and between Central and Southern Africa and the rest of the World. Burundi is a member of regional economic blocs such as the East African Community - 146 million consumers and the Common Market for Eastern and Southern Africa - 400 million consumers. Of critical importance, Burundi has enacted laws and established regulatory institutions in various sectors of the economy to unlock the private sector investment potential.

I invite you to be part of this extraordinarily business gathering, which I am confident will be a unique opportunity for you to enhance or/and build new partnerships.

For further information about the Trade Fair, registration, programme, etc., please go to www.burundiitf.com or contact us on via E-mail: bitf2019.info@gmail.com or phone: Burundi (+257) 61 10 15 16 // Australia (+61) 401 939 405.

I look forward to meeting you from 23-25 July 2019 in Bujumbura

Yours Sincerely,
Bonaventure NGENGETEREZE
Chief Executive Officer: Come and See Burundi

# **Get involved**

**GENERAL PARTNERS:** General Partner of BITF is a prestigious status, granted only to major companies who are acknowledged business leaders. It affords an opportunity to enjoy priority access to all business programme events; to secure coverage by leading Burundi and foreign media; to set up exclusive business networking areas; to develop and hold events as part of the event's business and cultural programmes; and to present new projects, brands, and services to the Forum's unique audience in the most accessible format possible.

**ORGANIZATION PARTNERS:** Contributing to the organization of the BITF gives companies fantastic promotional opportunities, since they may distribute and offer their own products, and provide services to event participants. As an additional option, companies have the opportunity to acquire a space where they can erect a branded stand, to include a business networking area and catering services.

**GOVERNOR'S CLUB PARTNER:** The Governors' Club Partner attracts particular interest from regional leaders. This format is especially relevant to companies with a wide range of interests in Africa regions, a good understanding of the regions' specific qualities, and the ability to help strengthen mutually beneficial relationships between local authorities and the business community.

# **More information**

Speak to us

E-Mail: <u>bitf2019.info@gmail.com</u>

comeandseeburundi@gmail.com

Phone: (+257) 61101516 / 69507325

Visit us

Address: Commune Ntahangwa; Q. Mutanga

Nord; Boulevard du No28

Novembre

Website: www.burundiitf.com

Our partners



